### **CUSTOM CASES INC.**

#### **Privacy Statement**

# **Security and Privacy**

At customcasesinc.com, our utmost priority is ensuring that your personal and payment information is secure and your privacy is respected. Below is a description of how we maintain online security and respect your privacy.

## **Online Privacy**

This Privacy Policy Statement sets forth the privacy policy pertaining to www.customcasesinc.com (the "Site"). By using the Site, you are agreeing to the terms set forth in this Privacy Policy Statement.

For purposes of this Privacy Policy Statement, "Personal Information" means any information by which you can be personally identified, and includes your name, your address, your telephone number, your e-mail address and other such information that may be used to identify you.

Custom Cases Inc. ("CCI") collects Personal Information only when you voluntarily submit such Personal Information to us, such as when placing a Request for Quote or a product order through the Site. CCI does not collect personally identifiable information from any person under the age of thirteen, and if you are under thirteen, you must either provide us with parental contact information which will be used to seek permission for you to be on this site or exit this site immediately.

CCI may use third-party advertising companies to serve ads on our site. These companies may employ cookies and action tags (also known as single pixel gifs or web beacons) to measure advertising effectiveness. CCI does not warrant any outcome as of the result from a visitor following links to any external web site.

CCI will add you to CCI's mailing list when you supply CCI with your address. If you do not wish to receive CCI mailings, there will be a link at the bottom of our mailings for you use in order to opt out of future mailings.

For each visitor to the Site, our web servers automatically recognize information regarding the visitor's domain name or DNS identification (or that of the visitor's access provider). Regardless of the purpose for which it is submitted, it is the policy of Custom Cases Inc. to maintain all Personal Information as confidential, and to use such Personal Information for the following purposes:

- For the specific purpose for which it was volunteered (for example to purchase a product, request a quote, or comment on the Site, etc.)
- to improve the content, appearance, and utility of the Site;
- to notify our visitors of updates to the Site
- to track our visitors' use of the Site for internal market research or other business purposes

It is CCI's policy to keep Personal Information only for as long as needed for such purposes except for that information that CCI needs to complete your purchase of products. You may request at any time that CCI dispose of any or all Personal Information about you. In addition, at any time you may request that CCI. correct any such Personal Information; or that such Personal Information be removed from CCI's marketing databases.

To make any request described above, send an e-mail to gm@customcasesinc.com.

Alternately you may write to:

Customer Relations Custom Cases Inc. 243239 Range Road 31 Calgary, Alberta T3Z3L7

Attn Bill Olsson, GM

When contacting us, please be sure to provide us with your e-mail address, name, address, and/or telephone number(s) in order to be sure we handle your request correctly.

### **Online Security**

Whenever you provide any order information, CCI uses the latest technology to make sure that communication with us is "encrypted," or scrambled, so that no one else can read it while transmitted over the Internet. Should you become a customer or a subscriber of the newsletter offered by the Site, all information (such as your name, address, and email address) is safely stored on secured servers. We store this type of information to accurately fulfill your order and honour all requests to be removed from E-mail Lists

If you do not wish to receive email from CCI in the future, you can unsubscribe from our emails by clicking on the unsubscribe link at the bottom of any such email that you receive.

#### **Customer Service**

CCI reserves the right, at its discretion, to change, modify, add, or remove portions of this Privacy Policy Statement at any time. You should check this page periodically for such changes and updates. Your continued use of this Site following the posting of any revisions to this Privacy Policy Statement will indicate your acceptance of mean those changes. This policy is in effect as of November 1, 2009.

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